Best New Café

Celebrates outstanding new café concepts that deliver exceptional coffee, strong brand identity, and a compelling customer experience within their first years of operation. This award recognises those making an immediate impact.

Recognises: New café businesses

Criteria

1. Describe the concept and vision behind your café.
2. Explain how your café delivers excellence in coffee and/or food. What defines your approach to quality, and how do you ensure consistency and innovation in your offering?
3. Describe your café's physical environment and design. How do the space, layout, and aesthetics reflect your brand values and enhance the customer experience?
4. How has your café positively impacted your local community since opening? Provide examples of initiatives, collaborations, or customer engagement that demonstrate your community connection.
5. Outline how your café has built a loyal customer base and contributed to the growth of your local coffee culture. What successes or milestones have you achieved within your first 12 months?