Green Bean Connector

Connecting origin to cup - Recognising the individuals who make coffee flow from origin to market. The Green Bean Connector celebrates importers, traders and relationship builders who foster strong producer partnerships, champion quality, and help bring exceptional coffees to the Australian and wider world stage.

Recognises: Importers, traders, and supply chain connectors

Criteria

1. How have you built and maintained strong, mutually beneficial relationships between coffee producers and buyers?
2. What initiatives have you introduced to improve coffee quality, transparency, or value throughout the supply chain?
3. Can you demonstrate the impact your work has had on connecting origin coffees to new markets or customers?