Lifetime Achievement Award

This award honours an individual who has been a part of the coffee and café industry for more than 20 years. Someone who has made a lasting and significant impact on the coffee industry over their career, demonstrating leadership, influence, and enduring commitment.

Recognises: Long-term contribution to the industry

Criteria

1. Explain this individual's role within the coffee and café industry, including the year (approximately) they began working in the industry and for what purpose
2. How has this individual contributed to the growth of the Australian and/or global coffee market? What initiatives have they been involved in?
3. What significant initiatives have they been involved in?
4. How have they helped grow and develop others within the industry and/or their business?
5. What are the measurable impacts of their involvement?